

**AN ANALYSIS OF ECONOMIC VALUE ADDED (EVA) AND MARKET VALUE  
ADDED (MVA) AS A MEASUREMENT OF CORPORATE PERFORMANCE (CASE  
STUDY ON PT. CHAROEN POKPHAND 2009-2014)**

**UNDERGRADUATE THESIS**

Proposed Due to the Requirement to Achieve the Undergraduate Bachelor Business Management in  
Telecommunication and Information Program

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**2015**